

RELEASE NOTES

CONTACT FIELDS

Overview

Maintenance update available from 27th April 2014 and includes the extended feature - Extra Contact Fields - With more demographic data you can provide targeted and more personalized emails from Clicktools.

Extra User Definable Contact Fields

An additional 28 fields taking the number of available user defined fields up to 50 enabling greater amounts of demographic data to be stored against a Clicktools contact helping to deliver surveys to the right audience.

With clearer tooltips on the contact fields to help you identify the contact field for use when building annotated urls.

Improved field descriptions available when building email templates - making it easier to build tailored content targeted to your contacts.

Learn more about the changes made <u>here:</u>

Full list of maintenance update is available <u>here</u>: